

**Adam Pate**  
**Artist/Teacher/Entertainer**  
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**419-606-3373**

*9AM - 4PM weekdays:*

*\$250 for 1 hour. Additional hours, \$150 Each. (+ Travel and lodging if needed)*

*Travel time is \$50 per hour if over an hour from Cleveland, OH.*

*Evening and weekend presentations are \$250 per hour.*

## **ART CLASSES**

The following topics are suggestions of what Adam can come talk about with your group. The suggested size of the group is between 3-25 people but can be larger if desired. Smaller groups are preferable so that Adam can have time to answer questions and focus attention on helping students understand the subject. Likewise, the time spent on the subject is also flexible. Suggested minimum time would be no less than 45 minutes and as long as 3 hours. Again, depending on your needs/budget he can add/delete some bits of the presentation. Adam can also tailor your presentation to different age groups and drawing experience. If your group is less experienced, Adam can teach to a beginner level, if more experienced, Adam can teach to a professional level. (The basic presentation description can be seen as a starting point)

Adam will provide artistic materials at no extra charge unless you or the students would prefer to use your own materials. Simple materials are preferred and may include: A clipboard, pad of paper or table to draw on, number 2 pencils with an eraser, Sharpie, Crayola marker or other art pen/marker, regular old Crayola brand crayons and regular old cheap-o watercolor paint cake sets with water (keep in mind that paint will be a bit messier and take up a bit more room than just using crayons). Expensive materials are NOT needed to enjoy making or learning about art!! Basic knowledge and ability to draw is suggested but not necessarily needed.

Presentations can be shown digitally with PowerPoint or simple print out sheets that can be taken home - or both.

### **How To Draw Caricatures:**

Adam will discuss the concepts of caricature exaggeration, facial structure, expression, detail recognition and line variation. Students will draw along.

### **How To Cartoon:**

Adam will discuss concepts of caricature exaggeration, facial structure, gestural communication, line variation, simplification and life drawing. Students will draw along.

### **How To Draw Portraits:**

Adam will discuss tonal drawing vs. line drawing, establishing mid-tones, building a sketch, color, lighting, design, drawing techniques and facial anatomy. Students will draw along.

### **Understanding Color:**

Adam will discuss warm and cool tones, hues, shades, tints, gradients and establishing midtones, highlights and shadows in artwork. Students will be asked to color along.

### **Life Drawing:**

Adam will discuss gestural drawing, anatomy, tonal drawing vs. line drawing, establishing midtones, drawing techniques, design and lighting. Students will be asked to draw along.

### **Digital Painting/Drawing:**

Adam will discuss different platforms and devices for digital drawing, a primer of the different programs available for those devices, tools to draw with, technique, setting up a drawing, line art vs. tonal drawing, basic understanding of line, tone and color concepts. Students may be asked to draw along.

### **The Business of Art:**

Adam will discuss free and easy resources available to artists to get them started/advance their careers professionally, setting up a basic website, web hub, advertising options, focusing on goals, following through with opportunities and finding direction. Whether art is a hobby or a career choice, this presentation is designed to guide an artist to ways they can begin to represent themselves professionally. If your students or organization has a desired goal for the presentation, Adam can focus his discussion on that particular specialty. (i.e., coming up with a business plan, printmaking, silk-screening, tattooing, fine art, cartooning, storyboarding, character design, concept art, jewelry making, art shows, taxes, incorporating your business, copyright issues, etc... - some or all of these issues can be discussed during the presentation depending on the length and group size.)

### **Program Message (if desired):**

- Background: The story of how I got started in art and why I kept at it.
- How to succeed at doing what you love.
- Everyone has a gift, it's up to you to discover it and nurture it
- You are the best in the world at SOMETHING.
- Expression is healthy and necessary in today's world!
- Proper art school is NOT necessary. DIY educating is viable in many creative professions
- Coaching on motivation, inspiration and thinking creatively
- Adam has a broad experience of creative industries/experiences and skills and can customize a program/message for you.

### **Presentation Set Up:**

Every group will have their own unique staging area and needs of course, but the artist will need a quiet area in which to give the presentation. The artist will sit at a table with the students if it is a small, simple group, if larger, the artist will want to face the group with the presentation device behind him and a surface to sketch on in front of him. Preferably there will be some kind of a surface for the artists and students to draw on as well, a table or desks, even seats to sit in where they can use a clipboard to draw on is acceptable. The presentation can be done in a small area or a large group area. Adequate light and a way to dim the lights in the room is preferred. If a digital presentation (power point, projector or TV monitor) is preferred the artist will need to connect to your preferred device with HDMI cables or need a heads up if you would like him to provide the equipment. For a very large group or far away group, you will need to provide a microphone and sound system. Presentations are expected to be indoors. If your staging area is outdoors, that's alright but please let the artist know and provide shade/shelter and electricity if needed so that the artist and students can stay warm and dry (or cool and dry as the case may be).

**For more information on a subject you are interested in, please contact the artist with any questions you have. Adam is very flexible, easy to work with and happy to provide reference materials and referrals as requested.**